Media **ToolKit**

The Marketing Communications CD-ROM from Apple.
Spring 1993

How to get started

Before you begin using the Apple Media ToolKit, you'll need to have Aldus PageMaker 4.2, Claris HyperCard® Player, and the Apple Garamond, Helvetica,® Helvetica Black Condensed, Merrion Square, and Symbol fonts installed on your hard disk. (For your convenience, these applications and typefaces have been included on the Apple Media ToolKit CD-ROM disc.) If any or all of these applications and typefaces are not installed on your system, a prompt window will alert you to install them. If you use System 7,™ you can install the appropriate fonts by simply dragging them from the Apple Media ToolKit CD-ROM disc into the System folder *or* by using one of the font utilities such as SuitCase or Master Juggler. If you use System 6, you should consult your user's manual for proper font installation instructions. Please be sure to remove all old versions of PageMaker and HyperCard from your hard disk.

To customize the PageMaker templates in the Apple Media ToolKit, you must have a basic working knowledge of PageMaker 4.2. You should be able to place and move text and graphics files, create and manipulate text, set up files for printing, etc. If you haven't used PageMaker in a while, please review these procedures before attempting to customize templates.

Apple Media ToolKit Technical Support

Please direct all technical questions regarding the Apple Media ToolKit to AppleLink® address: **AMTK**.

AMTK System Requirements

To use the Apple Media ToolKit, you need:

- Any Macintosh computer with a 68030 or 68040 processor with a minimum of 4 megabytes of memory and a 13" or larger color monitor.
- A CD-ROM drive.
- HyperCard Player version 2.1 or later.*
- PageMaker 4.2.*
- System software 7.0, or later.
- Macintosh CD Setup, Version 3.1 or later.*
- Apple Garamond, Helvetica, Helvetica Black Condensed, Merrion Square, and Symbol fonts.*

If you do not currently have the applications or typefaces mentioned here, they are included on the CD-ROM disc.

Here's what's ready for you on the new Apple Media ToolKit!

- New printable data sheets
- New high quality photography
- New Apple product art in three formats
- New audio playback for radio scripts
- The latest Apple ad slicks
- Descriptive copy for all the new Apple products
- A new version of the Apple Product Matrix
- Printable AppleFund™ Guidelines
- A selection of Apple logos
- Applications and fonts to use with the Apple Media ToolKit
- And much more!

Apple Confidentiality Agreement:

This CD contains confidential information, and shall not be disclosed to the public prior to Apple's product introduction. By opening this package, you are consenting to abide by this confidentiality agreement.

Note: Please destroy the previous version of the Apple Media ToolKit CD.